



The Busch School of Business And Economics

NEWSLETTER FALL 2016

Integral Economic Development Graduate Programs

Welcome to IED Programs,



States,
Rwanda,

Fall 2016 has been a busy semester. We received students from new countries including Democratic Republic of Congo and Morocco, in addition of having new students from the United China, Saudi Arabia, Ethiopia, and Nigeria.

We have also started new projects of research that have taken us to new destinations and provide an opportunity to gain experience for our students. We are excited to share with you some of our activities in the following pages. Also, we are encouraged to see the progress of our graduates and how they are contributing with the knowledge acquired in our programs to the advancement of their organizations or countries.

Program Chair, Dr. Martha Cruz Zuniga

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Summer Graduation

IED Program Graduation Ceremony



ON June, 2016 we celebrated students who concluded their studies in our IEDM and IEDP programs.



Abdulaziz

Fahad

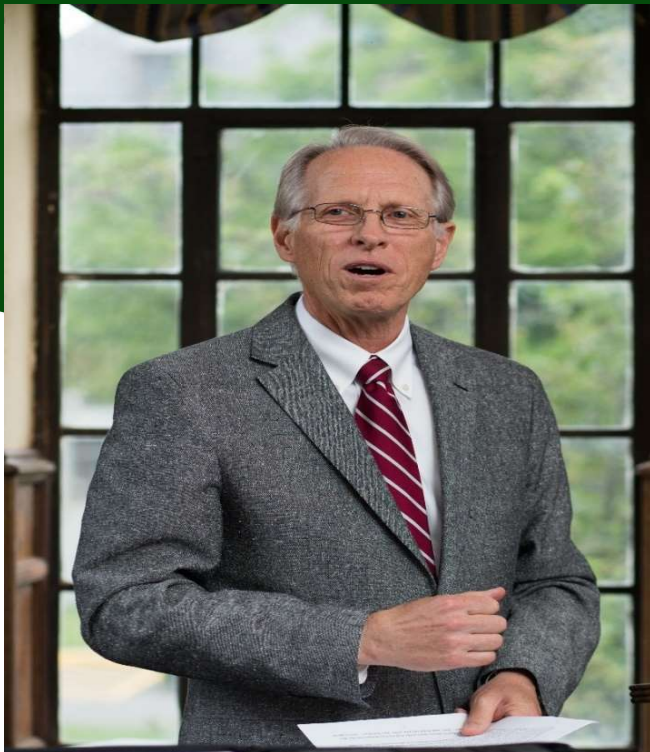
Aroba



Dr. Cruz

Dr. Barker

Dr. Aguirre



Dr. Brian Engelland, Interim Dean at the School of Business and Economics



Stephanie

Armelle

Maud

Selam

Vania

Highlights-Leaders in Development Seminars



Erick J. Zeballos, Deputy Director of the International Labor Organization (ILO), spoke to our IED students about his experience in rural development, economic development, and policy. Mr. Zeballos highlighted the role of ILO as the only tripartite organization of the United Nations system in promoting dialogue between public and private sector considering the welfare of workers and the dignity of their work. He stressed the challenge that child labor represents to some economics and explained how the ILO tries to promote constructive dialogue among different stakeholders involved in the labor market of a country and also at international level.

Dr. Albert Zeufack, the Chief Economist for the Africa Region at the World Bank spoke to our students. He commented about the importance of diversification of an economy, public policies, and export commodities. Dr. Zeufack mentioned about “Poverty in a rising Africa” and how the future of Africa is dependent on the current decision and participation of everyone.



Project OAS

Since the Spring of 2016, our IED programs started a cooperation with the Organization of American States (OAS) to investigate the effects of its efforts to foster the incorporation of technology in the classroom in the Caribbean region. The projects involved working with four countries: Antigua and Barbuda, Dominica, St. Vincent and the Grenadines, and Grenada. The focus is on public secondary schools. As part of the cooperation, Dr. Martha Cruz and IEDP (student at the time) Estefania Cohn traveled in three occasions to the region.

In October 2016, Dr. Cruz attended a convening in Grenada that discussed the progress and challenges the region faces.



With Kim Osborne, Chief of Technical Cooperation at the OAS

As part of the initiative, Dr. Cruz presented initial results of the research conducted in the region. This served as the starting point for the discussion of the next two days. At the conclusion of the meetings, a renew for further collaboration with OAS was made. The pictures illustrate moments of the visits for the projects.



Meeting in Grenada with principals of Schools



Applied Research Projects- Trip to Palestine

Christian Domaas, IEDM student



their families, as well as help promote a better quality of life for the entire community which are every day faced with the burdens of the political conflict around them.

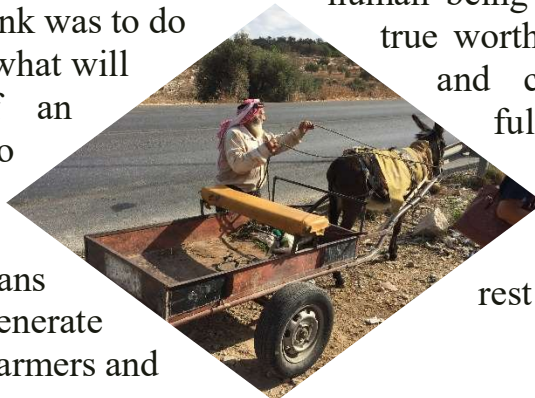
Getting to see firsthand the work that goes into development interventions, and speaking with project managers and beneficiaries was first for me, but also allowed me to see that this is the path I want to follow once I receive my Master's from the program. It is fulfilling to know that the work we do does have an impact on the lives of people even if we are not directly interacting with them.

The ability to travel to the field for our Applied Research Project (ARP) is something that all IEDM students look forward to. Having had the chance to travel to the West Bank of Palestine was one of the most incredible and eye opening experiences of my life. I have traveled to many different countries, but never to the Middle East. The area of Jerusalem and the West Bank are unique in many ways, but to be able to help evaluate an intervention occurring in the West Bank is once in a lifetime.

Our trip to the West Bank was to do preliminary observations for what will become an evaluation of an agriculture intervention in two governorates of the West Bank. The intervention is looking to give Palestinians access to farmable land to generate employment, income for the farmers and



Our program has a focus on the whole human being and seeing everyone for their true worth and wanting them to prosper and can lead a sustainable and fulfilling life. I am grateful for having had the chance to travel and I am looking forward to continuing my research for the rest of the school year.



Graduate Students Highlights

Estefania Cohn



Caribbean Islands, and an education and technology project in Rwanda.

Estefania now works at the headquarters of the Inter-American Development Bank, an international organization and largest source of development financing for the Latin American and the Caribbean countries. She is supporting the Operations Financial Management and Procurement Services office of the Vice Presidency for Countries where she coordinates and manages the execution of Technical Cooperations.

Estefania is a 2016 alumni of the Integral Economic Development Policy (IEDP) program. She completed her two-year degree as of last Fall. For four semesters, she supported the program by being the Teaching Assistant for the Applied Econometrics course. Her work as an economic consultant and researcher for a prestigious research think-tank in Guatemala, the Research and Social Studies Association, the coursework of the IEDP program, and the design of her applied research project: Integral Impact Evaluation of the Grupos Gestores in the Southwest Region of Guatemala provided a background for a fruitful career in development.

In addition to her project, she was directly involved in the research and analysis of development interventions such as a teacher-training program directed by the Organization of American States in several

The opportunity of studying in the program and of a hands-on experience with the applied research project provided her with a different view of economic development, where investment in human capital is key, and that well-designed development projects that incorporate an integral view of the human being can improve lives and economies.



Graduate Students Highlights

Kesly Felizor



framework, conduct baseline and end-line study using digital surveys to measure project effectiveness and do monitoring and evaluation.

To ensure sustainability we work both at household and community level. At community level, we work with organized groups mainly savings groups and village savings and loan association. Households and members of those groups receive all our agricultural training package that the project offers.

Overall, my role as M & E is ensure that the project is well monitored and related tools are properly used. I like what I am doing. I have opportunity to put in practice every single coursework of the IEDM since food security is a multi-sectorial effort.

I can tell the IEDM program fully prepared me for International development work. I encourage students to take time and be ready to learn from ARP and any field trip opportunity that may present to them.



The Applied Research Project (ARP) was my learning by doing in term of study design, survey design, data collection and analysis and reporting. The benefit of the ARP is highly positive given the ease it gives me to perform day to day tasks. Now, as a M & E manager I, design monitoring

Connect With Us



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